



EXCLUSIVE EVENTS IN ITALY

THE MOST PRESTIGIOUS
EXHIBITION VENUES IN
THE MOST BEAUTIFUL
CITIES OF ITALY FOR
EXHIBITIONS, CONCERTS,
SHOWS AND EVENTS.



ARTE STUDIO



We are the first service company in the arts, museums and exhibitions to become a Benefit Corporation in Italy.

Since our foundation, we have been creating, developing and following artistic and cultural projects in the most diverse forms, through consultancy services for artists, institutions and companies in over 75 countries around the world.



In 1997 we created the Florence Biennale, the International Exhibition of Contemporary Art and Design in Florence, which reached its 13th edition in October 2021.

Our aim is to support and promote culture, art and different forms of human expression, aimed at fostering cultural development and having an impact on changing the society and communities in which we live.

www.artestudio.net





EXCELLENCE ON EXHIBITION



We build cultural projects and organise art and photography exhibitions, temporary and permanent exhibitions, conventions and conferences. We develop creative content and events of an artistic, scientific and cultural nature, taking care of all phases from conception to implementation.

Our many years of experience, both nationally and internationally, enable us to work through the planning of short- and long-term strategies to achieve our goals.



We support private individuals, organisations and companies by offering ad hoc consultancy and management services, taking care of the entire planning process with a personalised approach, from the identification of partners to content and organisational aspects, from setting up to communication and promotion.

We take care of the coordinated image, the communication and press campaigns, the editorial, video, radio and photographic products and the web presence, providing



integrated solutions with the highest degree of specialisation and innovation. In order to guarantee high quality standards, we rely on a highly qualified staff and the collaboration of authoritative professionals and partners in the sector.

We are the ideal partner for anyone who needs a single point of contact to enhance their collections, organise events in Italy and abroad and develop integrated communication activities.



EXPERIENCE

We use international partners and prestigious venues all over the world for the realisation of exhibition and institutional events.

We have numerous exhibitions and events in Austria, China, Finland, France, Italy, India, North Macedonia, Malta, Mexico, the Netherlands and the United States, which have enabled us to develop a great deal of international experience and to create lasting relationships with organisations in various countries.



EXPERTISE

In order to guarantee high quality standards, we rely on a highly qualified staff and the collaboration of authoritative professionals in the sector.

We support private individuals, organisations and companies by offering ad hoc consultancy and management services, taking a personalised approach to the entire planning process, from content to organisational aspects.

We identify the most reliable partners who can make a significant contribution to project implementation.

SERVICES

WE REALIZE YOUR IDEAS AND SUPPORT YOU UNTIL THE SET GOALS ARE ACHIEVED

We focus on designing creative and investment-effective solutions.

Our team, made up of a mix of young and experienced personalities, includes event and project managers, curators, graphic designers, web designers, social media strategists, photographers and video makers who are able to offer our clients innovative and high-performance solutions.



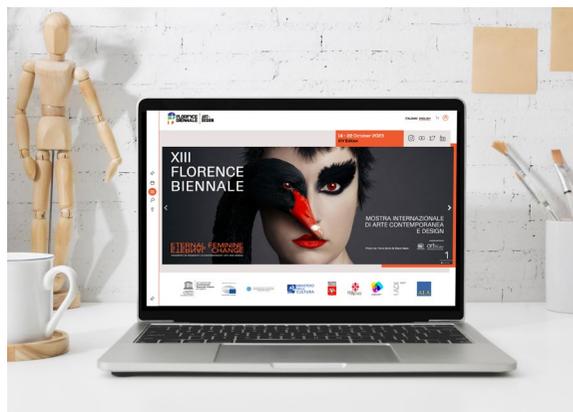


PROMOTION

- ◆ Advertising graphics
- ◆ Support for printing and packaging
- ◆ Merchandising supply
- ◆ Graphics for stands, events and large formats
- ◆ Video presentations and video testimonials
- ◆ Corporate Videos

IDENTITY

- ◆ Market Discovery
- ◆ Brand identity
- ◆ Company identity
- ◆ Coordinated corporate image
- ◆ Pitch and Company Presentations
- ◆ Realization of logos and brands
- ◆ Trademark registration in Italy and Europe





EVENTI E COMUNICAZIONE

- ◆ Convention
- ◆ Road Show
- ◆ Meeting
- ◆ Team Building
- ◆ Fairs and exhibition spaces
- ◆ Product presentations
- ◆ Conference Management
- ◆ Press and Media office
- ◆ Social media marketing

OUR PARTNERS







FLORENCE BIENNALE

BIENNALE INTERNAZIONALE DI
ARTE CONTEMPORANEA E DESIGN

XIVth EDITION

14 - 22 OCTOBER 2023

FORTEZZA DA BASSO

The Florence Biennale represents a showcase of excellence for contemporary artistic production and as an independent, free and innovative 'platform' that welcomes different forms of artistic expression. Every two years the Florence Biennale enlivens the Medicean city by bringing together at the Fortezza





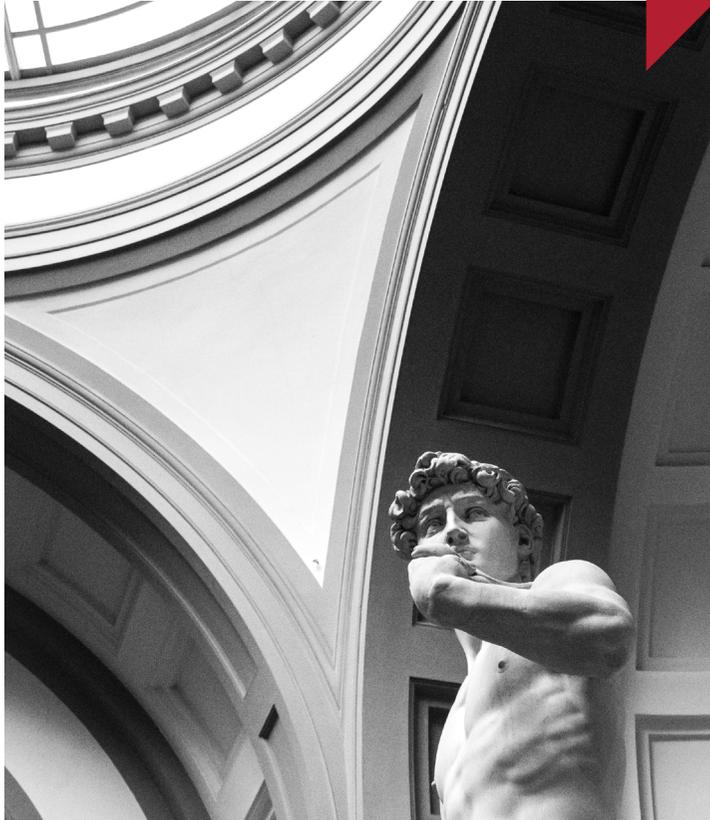
da Basso hundreds of artists at different stages of their careers from all over the world, and proposing a rich programme of collateral events, conferences, performances, screenings and educational initiatives that offer artists and visitors opportunities to meet and discuss various aspects of art and culture, and focus attention on the theme of the current edition.

In 2019 the Florence Biennale has broadened its horizons by opening up to the world of design in a separate, although interconnected exhibition, illustrated separately in the design exhibition catalogue.

www.florencebiennale.org



FIRENZE



ART CULTURE E VIVACITY

Florence is a unique heritage, where human genius has reached unreachable heights and a vibrant city that offers a thousand opportunities for entertainment. Priceless architecture and monuments, museums full of masterpieces, but also fashion, theatre, gardens, contemporary exhibitions, aperitif bars, restaurants and an international vocation that has always distinguished it.



BEST LOCATIONS IN FLORENCE

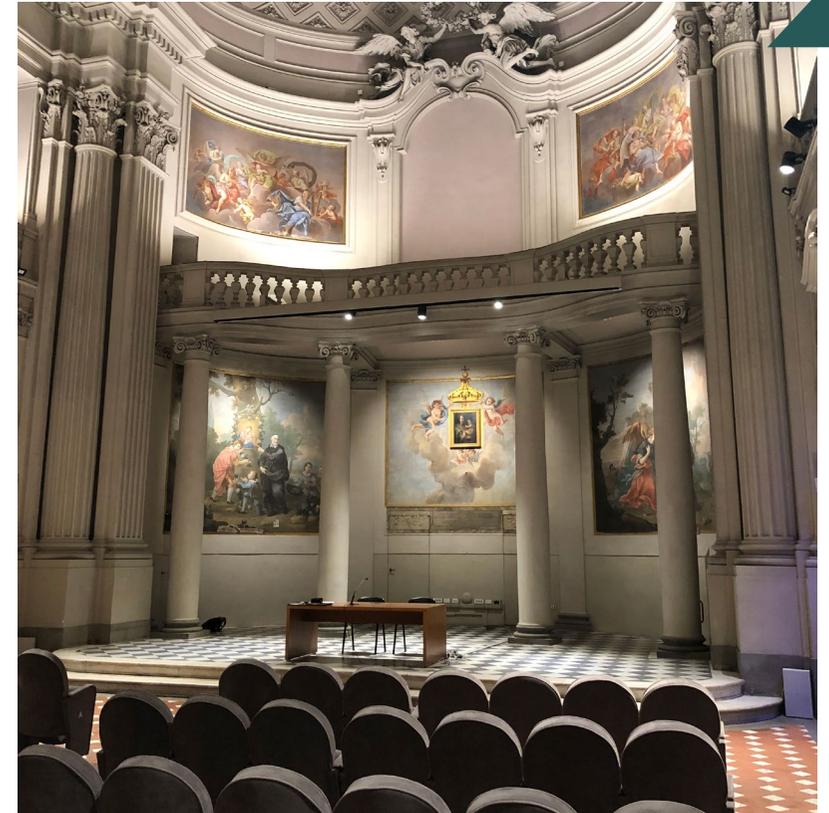


EXCLUSIVE LOCATIONS SUITABLE FOR
ART EXHIBITIONS, CONCERTS, THEATER
PERFORMANCES AND EVENTS



In Florence, it is possible to find spaces dedicated to the promotion of art, where architecture, design, photography, cinema, literature and all the other manifold artistic and expressive forms also find their own dimension, dialoguing with each other. These spaces include places of

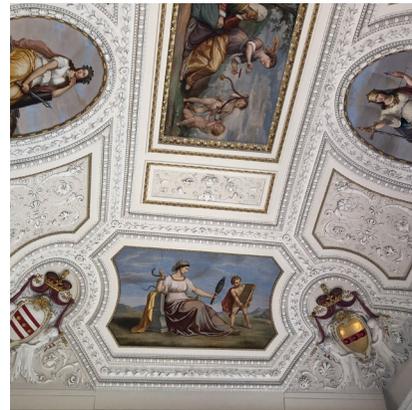




great historical and artistic charm.
located in the heart of the city within
walking distance of the most important
Florentine museums.



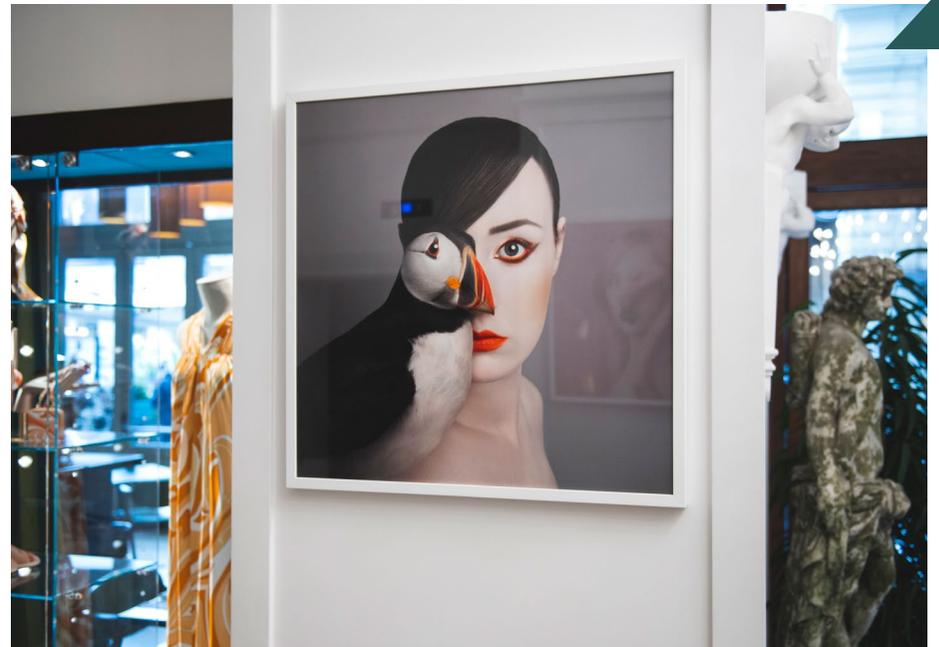
Thanks to our collaboration with important city entities and institutions and our many years of experience in the sector, we can identify the most suitable location in Florence for your needs.



Some of our partners:

- ◆ Regione Toscana
- ◆ Comune di Firenze
- ◆ Fondazione Zeffirelli
- ◆ Museo degli Innocenti
- ◆ Villa Strozzi
- ◆ Complesso monumentale di Santa Croce
- ◆ Hotel Savoy Florence
- ◆ Accademia delle Arti e del Disegno
- ◆ Firenze Fiera
- ◆ Florence Biennale Art Space
- ◆ Rifugio Digitale





ARTIMINO



IL PROGETTO ARTIMINO CONTEMPORANEA

The project Artimino Contemporanea aims to revive the ideas of the illustrious patrons who have contributed to develop all around them a prosperous environment of artists and erudite. We realize, starting from 2015, a series of exhibitions and artistic/cultural events that give life to a place for the dissemination of art and contemporary culture. Already famous for its beautiful landscapes and food and wine, the village and the villa of Artimino are an ideal place for a model of intervention that combines the historic past of our places with the culture and art of our time. Artists are invited to exhibit and present their works to the public in a setting full of evocative charm as the halls of Villa La Ferdinanda declared World Heritage by UNESCO in June 2013. The artists who will intervene, are chosen among the most important of contemporary art scene, nationally and internationally, with particular attention to those that operate in Tuscany.



VILLA LA FERDINANDA

A PLACE THAT ENCHANTS AND GIVES US
BACK THE MAGNIFICENCE OF THE MEDICI'S
FAMILY TIME

Overlooking the hills and vineyards of Montalbano, Villa Medicea 'La Ferdinanda' was built in 1596 at the behest of Grand Duke Ferdinando I de' Medici. He is credited with great works as well as the commission of the Villa dei Cento Camini, so called because of the numerous chimneys that protrude from the top of the building and make it unique. Leonardo da Vinci also seems to have frequented the property: and it is no coincidence that in the ancient kitchen of the Cantine Granducali, one can still admire the rotisserie he designed.



The Artimino Estate is perfect for corporate events, meetings and incentives. The halls of Villa "La Ferdinanda" are transformed into spacious plenary rooms, rich in charm and suggestive, each with its own side rooms to be used for small meetings or parallel sessions. Organising a meeting, an incentive or a conference at Artimino means combining the charm and beauty of this place with



the most high-performance technological solutions, having 102 accommodation units for participants and always being supported by a professional staff.

The Villa and its numerous rooms host the events of Artimino Contemporanea, concerts, fashion shows and cultural events.

VENEZIA





THE MAGIC OF SERENISSIMA

Founded in the 5th century and lying on over 118 islets, Venice became a maritime power in the 10th century. The entire city is an extraordinary architectural masterpiece in which even the smallest building contains works by some of the world's greatest artists, including Giorgione, Tiziano, Tintoretto, Veronese and others.

This magnificent architectural setting is also home to one of the most prestigious art biennales in the world. There are numerous palaces and locations that can be the setting for cultural, musical and artistic events.



PISANI-REVEDIN PALACE



IN THE BEATING HEART OF VENICE A PRESTIGIOUS LOCATION

The original name of the Palazzo is Palazzo Pisani Revedin, the Palazzo has its origin probably before 1200 AD but is improved and enlarged in the centuries after. Palazzo Pisani-Revedin, was later named after the Italian composer of "the Barber of Seville", Gioachino Rossini who lived from 1792-1868 and lived long periods in Venice.

Its location, in the area between the Rialto Bridge, Piazza San Marco, Fenice Theater, and the Academy of Fine Arts, and its history give the building, overlooking the canal and Campo Manin, an undoubted value. Already chosen in the past as the location for various collateral

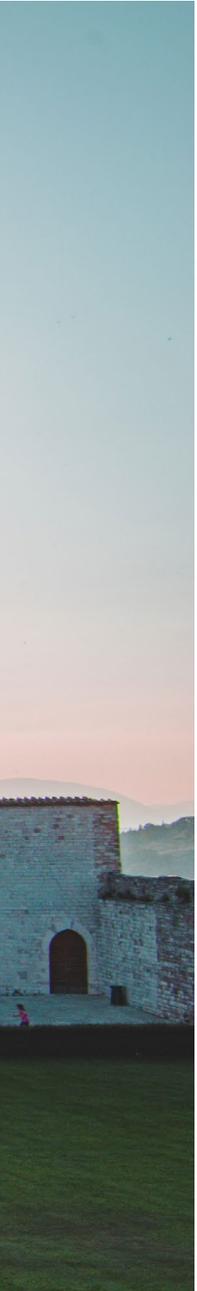


events of the Venice Biennale, this historic building has just been restored and is ready to host major international exhibitions that will be announced in the coming months.



ASSISI





THE CITY OF PEACE

Assisi, the medieval Umbrian city that was the birthplace of St. Francis, contains several masterpieces of human creative genius, such as the Basilica of St. Francis and paintings by Cimabue, Pietro Lorenzetti, Simone Martini and Giotto, which have made this city a fundamental reference point in the history of Italian and European art and architecture. The city of Assisi, the Papal Basilica of St. Francis, the Basilica of Santa Maria degli Angeli and the other Franciscan sites, together with almost the entire municipal territory, constitute a World Heritage Site. The inscription, which took place in the year 2000, is based on the recognition of a unique 'cultural landscape' composed of tangible and intangible assets.



HISTORIC LOCATIONS IN ASSISI



CHARM AND HISTORY FOR PRESTIGIOUS LOCATIONS IN THE HEART OF UMBRIA



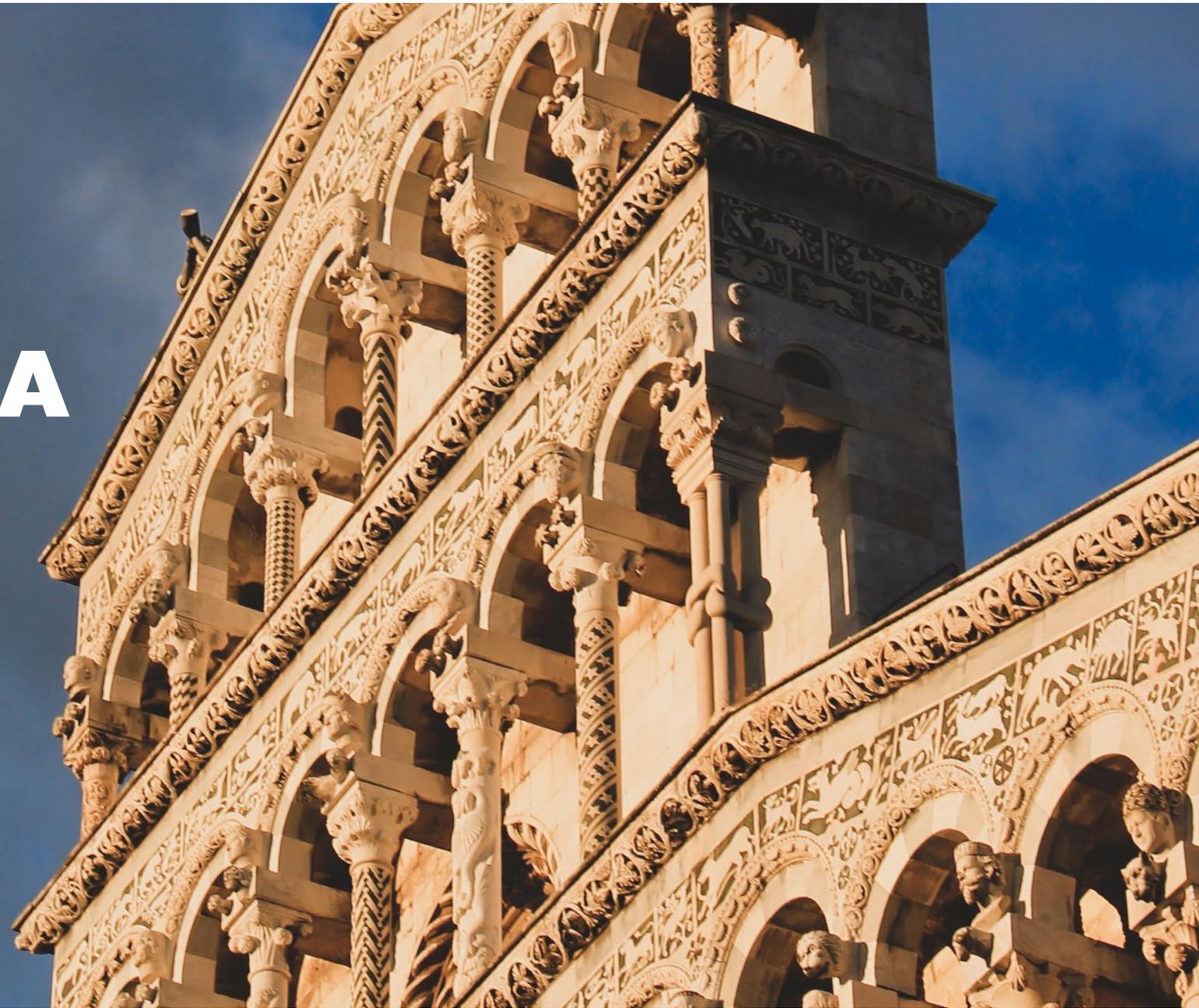
The Palace of Monte Frumentario is an ancient complex that also houses frescoes of the Giottoesque school. Born as an ancient hospital of the Municipality of Assisi, one of the very first in all of Italy, the Palace was built in 1267. The structure is spread over three floors, with a large equipped exhibition area, conceived as a versatile structure dedicated to hosting and organising exhibitions, events, presentations, as well as debates, lectures and simple dialogues aimed at a multifaceted public eager to discover a place for cultural exchange and updating in the heart of Assisi.

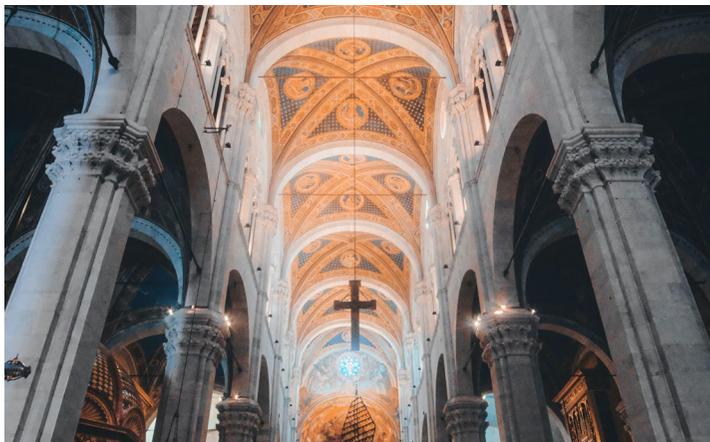


In 1337 the priors of the gates bought a house on the main square and built there the Palace of the Priors, today the headquarters of the Municipality of Assisi. On the ground floor of this historic building are two rooms, the gallery known as 'Le Logge' and the Pinacoteca. The rooms were renovated in the 1990s and subsequently used as a space that frequently hosts valuable art exhibitions and cultural events.



LUCCA



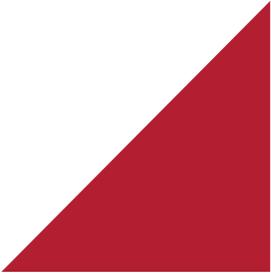


ARTISTIC PEARL OF TUSCANY

Lucca is a city of immense historical-monumental richness for which a proposal has even been made to include its historic center in the UNESCO World Heritage list. A city in the medieval texture of which are interwoven monuments that bear witness to all the historical eras that Lucca has passed through. The unique historical circumstance has made this city a sort of splendid fortified island, which preserves within it a true kaleidoscope of the best that can be found in an ancient Tuscan city.



LU.C.C.A MUSEUM



AN INSTITUTIONAL VENUE THAT HOSTS EXCELLENT EVENTS AND EXHIBITIONS



The Museum of Contemporary Art Lu.C.C.A. - Lucca Center of Contemporary Art - is housed in Palazzo Boccella, an ancient building located in the historic quarter of Lucca, a few steps from the famous Piazza dell'Anfiteatro. The structure hosts important contemporary art exhibitions and cultural events all year round.



The museum spaces are distributed over the five floors of the historic building. On the basement floor is the Lu.C.C.A. Lounge & Underground, a space dedicated to small-format exhibitions requiring institutional and prestigious spaces.

www.luccamuseum.com



CONTACT



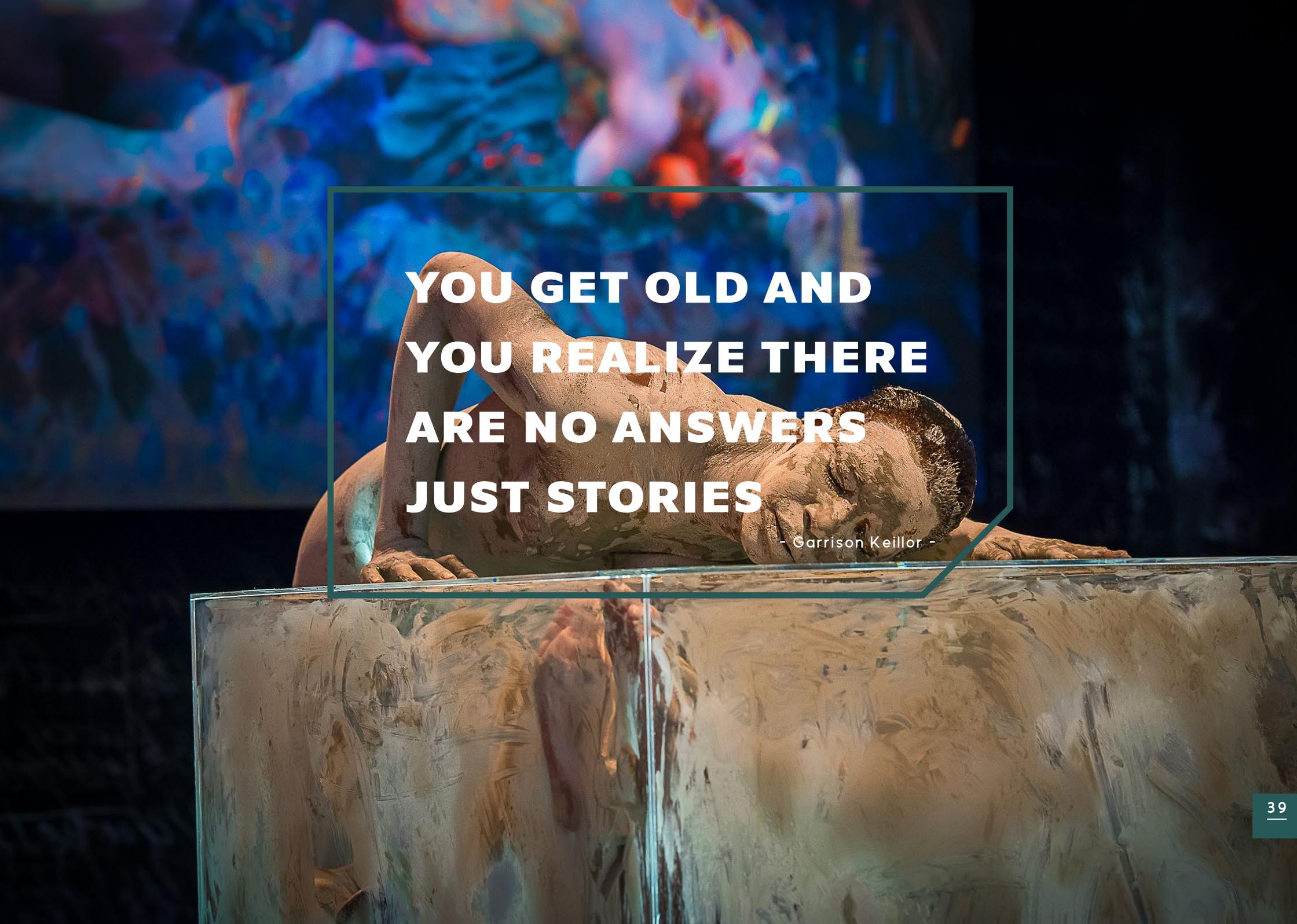
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A sculpture of a man lying on a glass surface, with a quote overlay. The background is a blurred, colorful scene. The quote is in white, bold, uppercase letters.

**YOU GET OLD AND
YOU REALIZE THERE
ARE NO ANSWERS
JUST STORIES**

- Garrison Keillor -

